

There are more than 300 million printers, fax machines and copiers used in homes and businesses in the United States.



ecotoner™

ecotoner™ enables entrepreneurs to enter an explosive market at time of unprecedented upside potential.



This is an opportunity for true business ownership freedom. This is not a franchise with the mandatory profit reducing fees and expenses. Although our owners receive expert support with virtually every facet of their business, the success of their business is all their own.

After starting the business, owners never pay franchise fees or royalty fees of any kind.



ecotoner™ is your resource for starting and operating a business.

We allow you to use our trademarks, marketing materials and business strategy without the burden and expense of franchise fees and on-going royalty fees.



Since we are aligned with manufacturers, suppliers, vendors and drop-shippers in the ink and toner industry, clients get the advantage of buying power and meticulous research. With more than ten years experience in the industry, our collective business and industry experience spans many decades.



ecotoner™ provides all the support you need to open and operate your new business, including:

Training

We have a complete training program designed to assist the home based business operation or the store-front operation.

Website

We'll help you get started with your own business web presence and hosting.

Revenue Streams

The toner cartridge and inkjet industry is booming, with over 400 million cartridges being sold annually in North America. We have developed a unique business and marketing plan designed to assist business owners in capitalizing on the increase in demand for ink and toner cartridge options. Our plans outline multiple potential streams of revenue available to the new business owner.

Store-Front Business

Business store-fronts market to the general public and cater to walk-in traffic. These customers can also sign up for recurring scheduled deliveries, a program that makes it simple, easy and hassle-free for people to buy from you. They simply sign up, set their own schedule and they receive their ink or toner on the day scheduled.

Home-Based Business

The business model can be easily operated as a home-based business, reducing overhead and maximizing profit.

Wholesale/B2B

Sales teams develop relationships with area businesses that facilitate routine orders and hassle-free pick-up and delivery. This is the premise of the recurring scheduled deliveries – where businesses can save time and money.

E-market

An owner's online marketplace enables customers to place their orders from the convenience of their own homes using an e-commerce website.

Community Groups — Fundraising

Assists local non-profit organizations in fundraising with "cartridge drives," while simultaneously increasing profitability and business awareness.

Recycling

Most inkjet and toner cartridges are recyclable and carry a minimum salvage value that can be redeemed for credits or cash.



Frequently Asked Questions

Is it a profitable industry?

In the United States, the ink and toner cartridge refill industry is a \$21 billion market. With over 300 million inkjet printers, laser printers, fax machines and copiers, there is unlimited potential in this market. Considering that less than 5 percent of cartridges in the U.S. are currently refilled, and in Europe that number is approaching 30 percent, this is virtually an untapped industry in the United States and the opportunities are abundant.

An example of how you will profit from owning your business: A customer needs a replacement cartridge. Your cost for the most popular inkjet cartridge may be \$2.00, however, you sell the cartridge for \$15-18 each (in addition, your customer will probably still save about \$8 per cartridge). Your profit (on average) of \$15 per cartridge x 50 cartridges a day from all of your market segments— \$750 per day. Multiply that by 22 days of the month — \$16,500 PROFIT per month. Plus, this does not include the highly profitable remanufactured toner cartridges you will sell in your business. Want to sell over 100 cartridges a day? We will show you how with our unique training program and on-going support programs.

What advantages do customers have using an EcoToner business plan?

First, the business plan is based on cash flow. Inkjets and toner cartridges are consumables; therefore, once the cartridge is empty, it must be replaced in order to continue printing. The "consumables" or "expendables" market is the most profitable cash flow business model ever devised. Inkjet and toner cartridges have joined the ranks of Gillette disposable razors, toothpaste, Q-Tip, automobile tires, ball-point pens, batteries, and a host of other well known products that are used everyday.

Second, your customers can save up to 50 percent on their inkjet and toner cartridges.

Third, remanufactured inkjet and toner cartridges help the environment, especially when you consider that each year more than 350 million plastic printer cartridges alone are dumped in landfills in the United States and in other parts of the world.

Since it is not a franchise, will I receive assistance with the marketing of my business?

We want your business to be a success. Therefore, you will have access to our marketing team and marketing materials, which have been developed specifically to help you build business awareness.

Do I ever have to pay any additional money?

While we have strong relationships with vendors to supply inks, ink cartridges and toner cartridges, We are not a franchise and there are no on-going advertising or royalty fees. You are not required to purchase any inventory from us and you can develop your own relationships with vendors; however, should you decide to use our supply fulfillment services, the service fee is typically 5% of the wholesale cost.

How do I get started?

Contact a representative or agent. Then complete the consulting agreement and contribute the consulting fee.



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